

# Top 10 Reasons to Subscribe

**act!**<sup>™</sup>

## **Flexible pricing – pay for Act! the way that works for you!**

1

Whether managed on-site or hosted or in the Cloud, you can now subscribe to Act! monthly for maximum flexibility or annually for maximum savings. Permanent license options are also available. Plus, new subscribers receive two months free on an annual Act! subscription—don't miss out!

## **Hundreds of performance and usability improvements**

2

Act! is better than ever! We're constantly improving and refining Act! to increase efficiency and enhance your user experience. The newest version of Act! includes hundreds of usability improvements and defect fixes, driven by feedback from customers!

## **Dozens of new features released since your version**

3

Don't miss out! Innovative new features, integrated emarketing services, and connections with popular productivity tools help drive productivity, expand your reach, and increase sales. You'll love the new History view, automation and customization options, integrations to Dropbox and SharePoint<sup>™</sup>, and much more!

## **Technical support included**

4

We're here to help! All Act! subscriptions include technical support—now providing subscribers with more ways to get their questions answered than ever before! With an exclusive online ticketing system, extensive Knowledgebase, an active Community, and unlimited access to the Act! training library, it's easier than ever to get the help you need!

## **Stay connected to the tools and apps you love**

5

Act! v18 introduced an all-new Web API platform, allowing for meaningful connections to business productivity tools to help you extend the power of Act! and streamline efficiency. And coming soon, Act! subscribers will have exclusive access to our library of 3rd party integrations, like Outlook® for Act! and Zapier.

## Integrated Act! emarketing

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A Basic Act! emarketing account is included with your subscription at no extra cost! Easily design and send impactful email campaigns, intelligently analyze results, and automate key follow-up actions. With integrated Act! emarketing, you'll have the tools you need to reach new prospects, stay connected with your customers, and prioritize new opportunities.

## Unlimited access to training resources

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Answers at your fingertips! With an Act! subscription, gain access to our extensive library of training resources, including 100+ training videos, informative guides, product documentation, whitepapers, and more.

## System compatibility

8

All Act! subscription plans – for both on-premises and Cloud deployments – entitle you to the latest Act! software, an important way to reduce the risk of losing compatibility with popular business applications and platforms including Windows®, Outlook®, Google™ and more. Act! subscription plans help future-proof your systems and ensure business continuity.

## Data security and peace of mind

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We'll handle the technical steps so you don't have to. Act! Premium Cloud subscriptions include secure Cloud hosting, automatic installation & upgrades, and nightly backups so you can rest assured your data is safe and focus on what's important – your business.

## Access to innovative future features and services are included with your subscription

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Act! subscriptions – for both on-premises and Cloud deployments – automatically entitle you to the latest Act! features and platform updates, new services and integrations, and continuous improvements based on customer feedback – as they're released!

**Call us at (610) 260-0300 to contact a certified Act! Consultant, or visit [compu-tutor.net](http://compu-tutor.net) for more information.**

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